



## **Nomination Pack**

## **2025 Prime Minister's National Veteran Employment Awards**

The Prime Minister's National Veteran Employment Awards recognise the achievements of Australian organisations that make significant contributions to the employment of veterans and partners and celebrate the achievements of individual veteran and partner employees and entrepreneurs.



Nominations close 5.00pm AEST, Friday 25 July 2025





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## **Awards categories**

This pack will support you to nominate for one or more of the below award categories:

### **Individual Award Categories**

Veteran Employee of the Year

Partner Employee of the Year

Veteran and/or Partner Entrepreneur of the Year

### Organisation Award Categories

Small Employer of the Year

Medium Employer of the Year

Large Employer of the Year

Best Regional Veteran Employment Initiative

Best Veteran Employment Commitment Initiative

### Individual, Organisation or collaboration

Champion of Veteran Employment





### **Awards definitions**

For the purposes of the Awards terms and conditions, the following definitions apply:

A veteran is/has:	<ul> <li>an Australian citizen or permanent resident of Australia</li> <li>18-years of age or over</li> <li>served at least one day, or is serving in the Australian Defence Force</li> <li>employed by an employer other than the Australian Defence Force (paid or unpaid)</li> </ul>
A partner is:	<ul> <li>an Australian citizen or permanent resident of Australia</li> <li>18-years of age or over</li> <li>the partner (spouse or de-facto) of a serving or former serving Australian Defence Force member (who has served at least one day in the Australian Defence Force)</li> <li>employed by an employer other than the Australian Defence Force (paid or unpaid)</li> </ul>
An entrepreneur is/has:	<ul> <li>an Australian citizen or permanent resident of Australia</li> <li>18-years of age or over</li> <li>served at least one day in the Australian Defence Force or is serving in the Australian Defence Force, or be the partner (spouse or defacto) of a serving or former serving Australian Defence Force member (who has served at least one day in the Australian Defence force)</li> <li>the owner of a business (either solely or jointly) that:         <ol> <li>is registered and based in Australia</li> <li>holds an Australian Business Number</li> <li>is owned by:                  <ul></ul></li></ol></li></ul>
A private sector organisation is a business that:	<ul> <li>is registered in Australia</li> <li>has been operating in Australia for at least 12 months on the closing date of nominations</li> <li>has an Australian Business Number that has been active for at least 12 months on the closing date of nominations.</li> </ul>





Public sector	organisations registered with the Australian Charities and Not-for-profits Commission	
organisation	State/Territory or Commonwealth agencies, statutory and local government authorities	
includes:	<ul> <li>Higher education institutions recognised under the <u>Higher Education Support Act 2003</u>.</li> </ul>	
Collaboration	Two or more individuals, organisations or groups working together to achieve a task or common goal.	
Nominator	The nominator can be the individual, organisation or collaboration nominating for the award or another individual.	
Nomination	The nomination platform for the 2025 Awards is EventsAir, an event management platform. Nominators will be required to create an account	
platform	as part of the nomination process. Nomination documentation will only be shared with event organisers and those involved in the judging process.	
Nominee	The nominee is the individual, organisation or collaboration being nominated for the award.	
Referee form	The <u>referee form</u> is a one-page document to support the nomination, to be completed by a person secondary to the nominator. This is to verify and support nomination claims and will be reviewed by the awards judges.	
Supporting documentation	Supporting documentation refers to the up to 2 attachments nominators can submit to support their nomination claims. These documents must be PDF documents and no more than 2 pages each. These will be reviewed by the awards judges.	
	Supporting documentation may include, but is not limited to:  • Work examples  • Data or excerpts from reports  • Executive, colleague or customer testimonials  • Other awards received by the nominee	





## Eligibility and nomination requirements and criteria

## **Veteran Employee of the Year**

### **Eligibility requirements**

To be eligible for this award, the nominee must be a veteran, as per the definition on page 4.

- Provision of a short biography detailing the nominee's ADF and civilian career background, including current role.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- A photo and supporting documentation maximum of 2 PDF attachments to support nomination claims.

Cri	terion	Guidance Text	Weighting
1.	How have you, or your nominee, applied ADF member and veteran skills and attributes to benefit the organisation?  250 words	Examples of ADF member and veteran skills and attributes can be found using the <u>Core Skills</u> <u>Identifier</u> , factsheet on <u>benefits of hiring a veteran</u> and <u>ADF values and behaviours</u> .	25%
2.	How have you, or your nominee, delivered significant outcomes for the organisation? 250 words	Examples may include, but are not limited to:     Introducing innovative or better ways of doing business	25%
3.	How do you, or your nominee, positively impact team and organisational culture?  250 words	<ul> <li>Examples may include, but are not limited to:         <ul> <li>Modelling resilience and creative problem-solving in times of uncertainty</li> <li>Championing flexible work and inclusion initiatives through advocating for workplace policy improvements</li> <li>Implementing an initiative that strengthens the organisation's workforce diversity, workplace cohesion, employee wellbeing, capability building and/or talent retention.</li> </ul> </li> </ul>	25%
4.	What sets you, or your nominee, apart from others in this category?  250 words	Provide any additional information you believe is relevant as to why you, or your nominee, should be considered for this award.	25%





## **Partner Employee of the Year**

### **Eligibility requirements**

To be eligible for this award, the nominee must be a partner, as per the definition on page 4.

- Provision of a short biography detailing the nominee's background, including experiences, career and current role.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- A photo and supporting documentation maximum of 2 PDF attachments to support nomination claims.

Criterion		Guidance Text	Weighting
1. People build a variety of s a partner of a veteran or A have you, or your nomine and attributes to benefit to 250 words	ADF member. How e, applied these skills	Examples of skills and attributes can be found on the <u>VEP Hiring Partners page</u> .	25%
How have you, or your no significant outcomes for to 250 words		Examples may include, but are not limited to:     Introducing innovative or better ways of doing business	25%
3. How do you, or your nom team and organisational of 250 words		<ul> <li>Examples may include, but are not limited to:</li> <li>Modelling resilience and creative problem-solving in times of uncertainty</li> <li>Championing flexible work and inclusion initiatives through advocating for workplace policy improvements</li> <li>Implementing an initiative that strengthens the organisation's workforce diversity, workplace cohesion, employee wellbeing, capability building and/or talent retention.</li> </ul>	25%
4. What sets you, or your no others in this category?  250 words	minee, apart from	Provide any additional information that you believe is relevant as to why you or your nominee should be considered for this award.	25%





## Veteran and/or Partner Entrepreneur of the Year

### **Eligibility requirements**

To be eligible for this award, the nominee must be an entrepreneur, as per the definition on page 4.

- Provision of a short biography detailing the nominee and their business.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- A photo and supporting documentation maximum of 2 PDF attachments to support nomination claims.

Cr	iterion	Guidance Text	Weighting
1.	How has your, or your nominee's, time in the ADF, or supporting a veteran or ADF member, informed the establishment and running of the business?  200 words.	Examples of skills and attributes can be found using the <u>Core Skills Identifier</u> , factsheet on <u>benefits of hiring a veteran</u> , the <u>ADF values and behaviours</u> or the <u>VEP Hiring Partners page</u> .	40%
2.	Why should you, or your nominee, be awarded Veteran and/or Partner Entrepreneur of the Year? 400 words.	<ul> <li>Examples may include, but are not limited to:</li> <li>Increasing market share/expands into new markets</li> <li>Filling a gap or niche in the market</li> <li>Success in an over-saturated mark</li> <li>Design/delivery of new products/services</li> <li>Changing or improving the way existing services/products are delivered</li> <li>Responsiveness to changes in industry and technology and/or to increase efficiency and cost-effectiveness</li> <li>Demonstrating a culture of innovation, new approaches or technologies</li> <li>Addressing a veteran-related issue or other social, health or community problem.</li> </ul>	60%





## **Small Employer of the Year**

### **Eligibility requirements:**

To be eligible for this award, the nominated private or public sector organisation (as per the definitions on pages 4/5) must have fewer than 20 employees.

- Provision of a short biography detailing the nominated organisation (150 words).
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- Logo and supporting documentation maximum of 2 PDF attachments to support nomination claims.

Cri	terion	Guidance Text	Weighting
	How does your organisation demonstrate excellence in the recruitment of veterans and/or partners?  250 words	<ul> <li>Examples may include, but are not limited to:</li> <li>Educating recruiting staff on military cultural competence, skills translation and transition</li> <li>internships or work placements/trials for veterans and/or partners.</li> </ul>	25%
	What policies and practices has your organisation implemented to support and retain veterans and/or partners?  250 words	<ul> <li>Examples may include, but are not limited to:         <ul> <li>Implementing a veteran employee HR policy and strategy</li> <li>Establishing a structured on-boarding process tailored to veterans</li> <li>Providing a formal or informal mentoring program for veteran/partner employees</li> <li>Employment programs that consider the needs of and/or have been co-designed with veterans and/or partners</li> <li>Programs that identify, foster and/or develop veteran and partner talent.</li> </ul> </li> </ul>	25%
	How does your organisation demonstrate leadership and public commitment to employing veterans and/or partners.  250 words	<ul> <li>Examples may include, but are not limited to:</li> <li>Collecting data on veteran employment, including recruitment, retention, performance and job satisfaction to use to improve your veteran employment initiatives</li> <li>Promoting veteran employment success stories at your organisation.</li> </ul>	25%
	What sets you apart from other organisations in this category? <i>250 words</i>	Provide any additional information you believe is relevant as to why your organisation should be considered for this award.	25%





## **Medium Employer of the Year**

### **Eligibility requirements:**

To be eligible for this award, the nominated private or public sector organisation (as per the definitions on pages 4/5) must have between 20 and 200 employees.

- Provision of a short biography detailing the nominated organisation.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- Logo and supporting documentation maximum of 2 attachments to support nomination claims.

Criterion	Guidance Text	Weighting
How does your organisation demonstrated excellence in the recruitment of veteral and/or partners?     250 words		25%
What policies and practices has your organisation implemented to support a retain veterans and/or partners?     250 words	<ul> <li>Examples may include, but are not limited to:         <ul> <li>Implementing a veteran employee HR policy and strategy</li> <li>Establishing a structured on-boarding process tailored to veterans</li> <li>Providing a formal or informal mentoring program for veteran/partner employees</li> <li>Employment programs that consider the needs of and/or have been co-designed with veterans and/or partners</li> <li>Programs that identify, foster and/or develop veteran and partner talent.</li> </ul> </li> </ul>	25%
3. How does your organisation demonstrated leadership and public commitment to employing veterans and/or partners? 250 words	<ul> <li>Examples may include, but are not limited to:</li> <li>Collecting data on veteran employment, including recruitment, retention, performance and job satisfaction to use to improve your veteran employment initiatives</li> <li>Promoting veteran employment success stories at your organisation.</li> </ul>	25%
4. What sets you apart from other organis in this category? 250 words	ations Provide any additional information you believe is relevant as to why your organisation should be considered for this award.	25%





## Large Employer of the Year

### **Eligibility requirements:**

To be eligible for this award, the nominated private or public sector organisation (as per the definitions on pages 4 and 5) must have 200, or more, employees.

- Provision of a short biography detailing the nominated organisation.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- Logo and supporting documentation maximum of 2 attachments to support nomination claims.

Criterion	Guidance Text	Weighting
How does your organisation demonstrate excellence in the recruitment of veterans and/or partners?     250 words	<ul> <li>Examples may include, but are not limited to:</li> <li>Develop a skills translation guide or careers matrix that is specific to your organisation</li> <li>Provide a guide to the application process that is specific to your organisation and targeted at veterans.</li> </ul>	25%
What policies and practices has your organisation implemented to support and retain veterans and/or partners?     250 words	<ul> <li>Examples may include, but are not limited to:</li> <li>Provide a dedicated support contact or portal for veteran employees</li> <li>Have an executive sponsor or champion for veteran employees</li> <li>Run an internal veterans' group</li> <li>Implementing a veteran employee HR policy and strategy</li> <li>Establishing a structured on-boarding process tailored to veterans</li> <li>Employment programs that consider the needs of and/or have been co-designed with veterans and/or partners</li> <li>Programs that identify, foster and/or develop veteran and partner talent.</li> </ul>	25%
How does your organisation demonstrate leadership and public commitment to employing veterans and/or partners?     250 words	Examples may include, but are not limited to:	25%





4. What sets you apart from other organisatio	ns Provide any additional information you believe is relevant as to why your organisation should be	25%
in this category?	considered for this award.	
250 words		





## **Best Regional Veteran Employment Initiative**

### **Eligibility requirements:**

To be eligible for this award, the nominee must be a private or public sector organisation or collaboration as per the definitions on pages 4 and 5 delivering initiatives in regional Australia (any locations outside of Australia's major cities as classified by the Australian Bureau of Statistics Australian Statistical Geography Standard).

- Provision of a short biography detailing the nominated organisation or collaboration.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- Logo and supporting documentation maximum of 2 attachments to support nomination claims.

Cr	iterion	Guidance Text	Weighting
1.	What is your initiative and how does it support the recruitment and/or retention of veterans and/or partners?  300 words	Provide details of the initiative and how it supports the recruitment and/or retention in a regional location.  Detail if the initiative aligns with one or more of the activities identified under the <a href="Veteran Employment Commitment">Veteran Employment Commitment</a> ?	40%
2.	Describe the outcomes of your initiative and the demonstrated benefits to veteran and/or partner employment in regional Australia.  400 words	Provide examples demonstrating the impact of implementing your initiative.	60%





## **Best Veteran Employment Commitment Initiative**

### **Eligibility requirements:**

To be eligible for this award, the nominee must be a private or public sector organisation that has joined the <u>Veteran Employment Commitment</u> prior to 19 June 2025 (nomination open date).

- Provision of a short biography detailing the nominated organisation.
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- Logo and supporting documentation maximum of 2 attachments to support nomination claims.

Criterion	Guidance Text	Weighting
<ol> <li>What is your initiative and how does it align with one or more of the activities identified the Veteran Employment Commitment? 300 words</li> </ol>		40%
<ol> <li>Describe the outcomes of your initiative and the demonstrated benefits to veteran and/o partner employment.</li> <li>400 words</li> </ol>	, , , , , , , , , , , , , , , , , , , ,	60%





## **Champion of Veteran Employment**

### **Eligibility requirements:**

To be eligible for this award, nominees must be an individual, private or public sector organisation or a collaboration, as per the definitions on pages 4 and 5.

### **Nomination requirements:**

- A photo or logo (JPEG or PNG)
- A <u>referee form</u> completed by a person secondary to the nominator to verify and support nomination claims.
- A response to the criteria

If the nomination is eligible, these will be placed on the Veteran Employment Program website, for viewing by those judging and the public.

Criteria	Guidance Text	Weighting
Provide a summary of how you or your nominee champion the employment of veterans and/or partners and what impacts/initiatives you have delivered?  300 words	This is a People's Choice Award, with voting undertaken by organisations recognised at the Veteran Employer of Choice and Veteran Friendly Employer levels of the Veteran Employment Commitment.  It recognises individuals, organisations or collaborations that have made outstanding and sustained contributions in championing the employment of veterans and/or partners.  This award emphasises demonstrable, long-term impact through advocacy, program development and resource creation that enhances employment opportunities for the	100%
	veteran and partner community.	

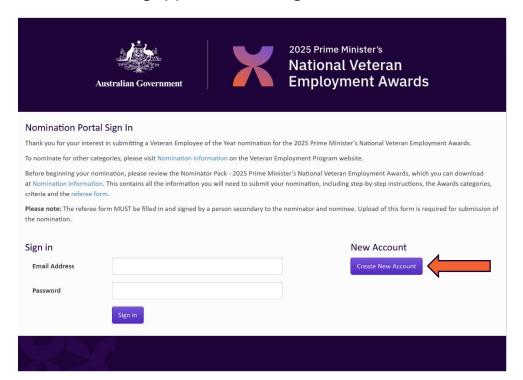




### How to submit a nomination

Before beginning the nomination submission process online, read these instructions and download the <u>Referee form</u>. The form must be signed by a person secondary to the nominator and nominee to verify and support the claims made in the nomination. This is a requirement of submission of the nomination. You will not be able to submit a nomination without uploading this form.

- 1. Visit Nomination information and click on the link to the nomination portal for the award category you are nominating.
- If this is your first time using the Awards nomination portals, please click on Create New Account and enter your email address and password as directed.
  - If this is not your first time using the portal, please skip to step 7.







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National Veteran
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3. Once you have created the new account, you will need to update your contact details. Select the **Update Contact Details** tab.

4. Click Create Contact.

Veteran Employee of the Year nomination portal

Thank you for your interest in submitting a Veteran Employee of the Year nomination for the 2025 Prime Minister's National Veteran Employment Awards.

To nominate for other categories, please visit Nomination Information on the Veteran Employment Program website.

Before beginning your nomination, please review the Nominator Pack - 2025 Prime Minister's National Veteran Employment Awards, which you can download at Nomination information. This contains all the information you will need to submit your nomination, including step-by-step instructions, the Awards categories, criteria and the referee form.

Please note: The referee form MUST be filled in and signed by a person secondary to the nominator and nominee. Upload of this form is required for submission of the nomination.

If this is your first time logging into a nomination portal, please select the Update contact details tab above and follow instructions to create your account.

Once this is complete, additional tabs will appear to enable you to submit a nomination.

Update contact details

Below is the current information associated with your account. To create a new account, click the Create contact button at the bottom of the screen. To update the

Once the details are correct, please select Nomination submission from the above tabs to start your nomination.

Update contact details

Welcome

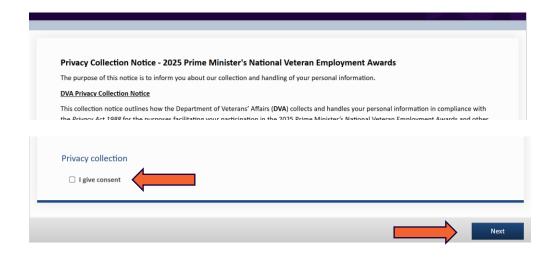
Sign out

Sign out

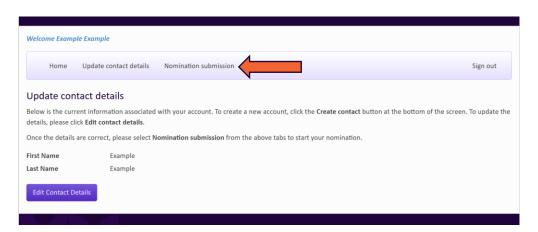




5. Please read and consent to the Privacy Collection Notice by checking the **I give consent** box and then click **Next**.



- 6. Fill in your contact details as directed. If the individual or collaboration being nominated is different to the nominator, please ensure these details are those of the **Nominator**. Click **Submit**.
- 7. To begin your submission, click **Nomination submission**.







**Please note:** You can save your nomination submission at any time by clicking on the **Save as draft** button at the bottom of the page.

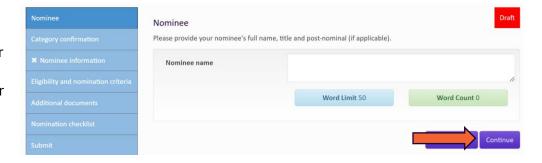


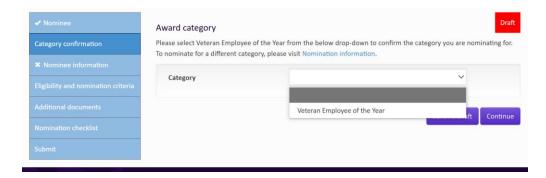
#### 8. Nominee name

If you are nominating:

- An individual (e.g. for Veteran Employee of the Year), enter the nominee's name.
- An organisation (e.g. for Small Employer of the Year), enter the name of the organisation being nominated.
- A collaboration, enter the names of all collaborating parties being nominated.
- 9. Click **Continue** or select a section from the lefthand menu.
- 10. Select the Award category from the drop-down menu. Only one category is available to select. If it is not the category you are submitting a nomination for, please return to <a href="Nomination">Nomination information</a> to access the portal for the correct category.

Once you have selected the category, click **Continue** or select a section from the lefthand menu to progress.









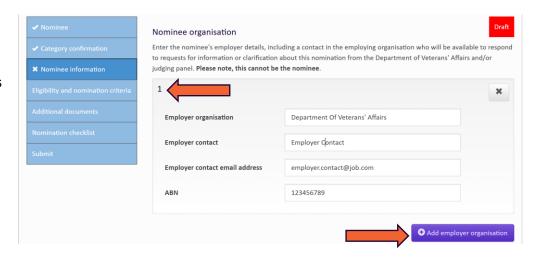
### 11. Nominee information - Nominee organisation

Individual: Enter the name of the nominee's organisation, the name of a contact at the organisation (who is not the nominee), their email address and the employer/organisation's ABN. **This contact cannot be the nominee**.

Organisation: Enter the name of the nominated employer/organisation, the name of a contact at the organisation, their email address and the employer/organisation's ABN.

Collaboration: Enter the name of the nominated employer/organisations, the name of a contact at the organisation (who is not the nominee), their email address and the employer/organisation's ABN. **This contact cannot be the nominee**.

To add more than one employer/organisation, click on the **Add employer organisation** button. Each employer added will be allocated a number in the top left corner of their entry.







## 12. Nominee information – Nominee/Organisation/employer contact

Individual: If the pre-populated details for the nominee are incorrect, click on the X button on the right, then click on the **Add nominee** button to populate correctly.

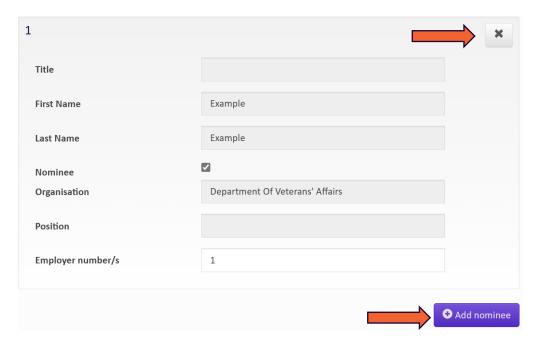
Enter details as required.

Organisation: If the pre-populated details for the organisation/employer contact are incorrect, click on the X button on the right, then click on the **Add nominee** button to populate correctly.

Enter details as required.

Collaboration: If the pre-populated details for the collaborating parties are incorrect, click on the X button on the right, then click on the **Add nominee** button to populate correctly.

Enter details as required, including the relevant employer number from the organisation entries (found top left). Click **Add nominee** as many times as required.





Nominee biography



Word Count 0

### 13. Nomination information - biography

Input a biography for the nominated individual, organisation or collaboration.

**Please note**: If you exceed the word limit, you will be able to continue with the nomination, but you will NOT be able to submit it.

Click **Continue** or select a section from the lefthand menu to progress.

# Employment Program website and Awards event program. Biography

Please provide a biography of the nominee detailing the nominee's ADF and civilian career background, including current role. Please note that this content may be edited and/or used across a number of channels, including the Veteran

### 14. Eligibility and nomination criteria

Read the eligibility and nominee requirements. If your nomination meets all listed eligibility and nominee requirements, enter **Confirmed** in the required field, then scroll down to address the nomination criteria.

15. Review all nomination criteria and address them in their associated fields. Depending on the Award category, there will be 1 to 4 criteria. All criteria must be addressed to be able to submit. **Please note**: If you exceed the word limit, you will be able to continue with the nomination, but you will NOT be able to submit it.

• they consent to the use of photographs and/or video images in promotional material and products developed for the Veteran Employment Program

To confirm the nomination meets all above requirements, please enter 'Confirmed' in the required field immediately below.

Word Limit 250

To confirm the nomination meets all above requirements, please enter 'Confirmed'

Special Character Keyboard

Confirmed

1. How have you, or your nominee, applied ADF member	Special Character Keyboard	
and veteran skills and attributes to benefit the organisation?*		
	Word Limit 250	Word Count 0





16. To upload the Referee form, click on Browse. Highlight the correct document for upload. Click Upload or Open (depending on the browser you are using).

Click **Continue** or select a section from the lefthand menu to progress.



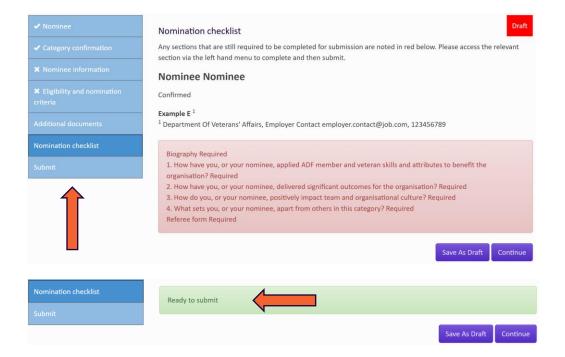
Please note: You will not be able to access the Additional documents section of the lefthand menu. Please continue to the Nomination checklist.

17. Check the **Nomination checklist** section. Any sections that have not been completed will be listed in red.

Use the left-hand menu to navigate to any incomplete sections.

18. Once all required sections are complete, you will see a green box with a **Ready to submit** message.

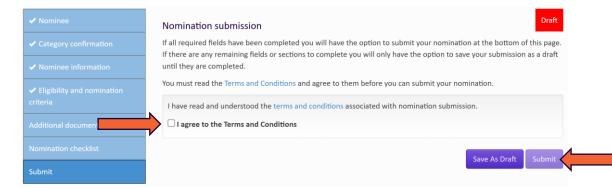
Click **Continue** or select a section from the lefthand menu to progress.







- 19. If you have not done so already, read the terms and conditions.
- 20. Once you have read and understood the terms and conditions, check the **I agree to the terms and conditions** box to agree.



21. Click **Submit** to submit your nomination.

**Please note:** You will not be able to change your responses once you have submitted, please ensure all fields are correctly filled in ahead of submission.

22. Navigate to Edit nomination.



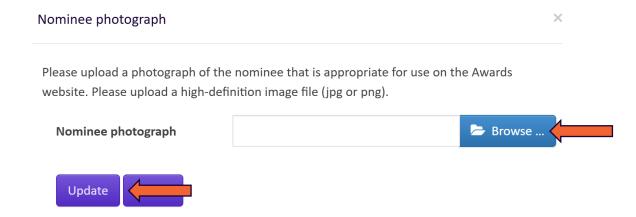
23. Locate the **nominee name** for the nomination you have just submitted and click on the associated **Edit** button to open a pop-up to select the nominee photograph/logo or supporting documentation. Supporting documentation is not required but can be used to support the nomination.







24. Click on **Browse** to locate the file for upload, then **Update** to upload.



## Following your submission

Once you have submitted your nomination, you will receive a confirmation email.

If you do not receive the confirmation email, please contact the Awards team at <a href="mailto:veterans.employment.awards@dva.gov.au">veterans.employment.awards@dva.gov.au</a> immediately.

The nomination period closes at **11.59pm AEST Friday 25 July 2025**. Late nominations will not be accepted.

Finalists will be announced in late September/early October. Individual feedback regarding unsuccessful nominations will not be provided.

Thank you for your commitment to the veteran and partner employment community.